

## SHORT FORM

NO PURCHASE OR PAYMENT IS NECESSARY TO ENTER OR WIN. There will be one (1) Grand Prize winner, who will receive a new vehicle. There will also be secondary prize winners; one hundred winners (150) of a pair of VIP Tickets, two hundred thousand (200,000) winners of a pair of General Admission Concert Tickets, Merchandise coupons. A purchase will not increase an entrant's chances of winning. Void where prohibited. Prizes subject to availability. The Contest begins at 12:00 AM MST on 8/29/2018, and ends at 11:59 PM MST on 10/3/2018. Participants must be residents of Arizona. By participating, entrants agree to be bound by the Official Rules, available at the Customer Service Desk and online at: [www.myfoodcity.com](http://www.myfoodcity.com). Sponsored by Food City Supermarkets.

### OFFICIAL RULES FOR Food City "Super LOTERIA" Contest

The following are the official rules, terms and conditions ("Official Rules") of the Food City Supermarkets "Super Loteria" Contest ("Contest").

**NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN THE CONTEST.** Void outside of the Food City Supermarkets Geographic Area (as defined below) and where prohibited.

The Contest begins at 12:00 AM MST on August 29, 2018 and ends at 11:59 PM MST on October 3, 2018 ("Contest Period"). By participating in the Contest, participating persons ("Entrants") agree to be bound by these Official Rules. The Contest is subject to all applicable federal, state, and local laws.

1. To receive a scratch ticket you may, (1) purchase participating products in a single transaction at any participating Food City store operated by Food City Supermarkets ("Sponsor") located in the State of Arizona (collectively, the "Food City Supermarkets Geographic Area") or (2) entrants desiring to enter the Contest without purchase may mail a self-addressed, stamped envelope stating their name, address, and phone numbers to Food City Supermarkets, Attn: Marketing Department, "Super Loteria" Contest, 200 S 56th St, Chandler, AZ 85226 requesting a scratch ticket. One (1) ticket per request.

If purchasing product, a qualifying notification will print at the bottom of your receipt and the scratch card will be given to you at the register. For winning scratch tickets follow instructions printed on the winning ticket. Winning "Super Loteria" tickets need to be qualified to participate by bringing the winning "Super Loteria" scratch ticket to the Customer Service desk at the Food City store where the scratch ticket originated, for verification. For winning Super Musical tickets, present scratch card at the door at

Rawhide Event Center at 5700 W North Loop Rd., Chandler, AZ 85226. Capacity is limited and scratch card does not guarantee entry.

All Entries become the property of Sponsor and will not be acknowledged or returned.

**All Entries must be received before 5:00 PM, MST on October 3, 2018 to be eligible for the Contest. Limit one (1) Entry per person during the Contest Period.** Multiple Entries received from any person or address beyond this limit will void all such additional Entries. Entries that are incomplete, garbled, corrupted, or unintelligible for any reason are void and will not be accepted.

2. See displays for deadline to enter. No photocopied entries permitted. Sponsors are not responsible for illegible, lost, damaged, or incomplete entries, and multiple/illegible entry forms will be disqualified.
3. Persons with a "Super Loteria" winning scratch ticket who are eligible to participate will play a semi-final game of Super Loteria, to determine final 10 participants. Final 10 participants will play a final round of Super Loteria along with one concert ticket winner chosen at random, to win a new vehicle as outlined in Food City Supermarkets communications. Dates, times, game, and prizes may be changed without prior notice at Sponsor's discretion. Sponsor's decisions are final in all matters relating to this sweepstakes. The retail establishment is not responsible for the drawing. Winner may not substitute or transfer prize but sponsor reserves the right to substitute prize with a prize of equal or greater value.
4. Odds of winning depend upon the number of participants. Winner will be required to sign for the prize at the time of pick up and verify his/her age. Super Loteria qualifiers must notify Food City Supermarkets in person by 5:00PM MST on 10/3/2018 in order to participate or forfeit their right to participate for a chance to win a vehicle. All other winning scratch cards must be redeemed by 10/7/2017.
5. Sweepstakes open to residents of the U.S. who are 21 years of age or older. Employees and their immediate families of Food City Supermarkets, its vendors or their affiliates, subsidiaries, advertising and promotion agencies, wholesale distributors, and individual retail licensees are ineligible. This sweepstakes is void where prohibited by law, and is subject to federal, state and local regulations. Taxes on prize are the responsibility of the individual winner.
6. Acceptance of prize offered constitutes permission to use winner's name, biographical information and/or likeness for purposes of advertising and promotion without further compensation as permitted by law.
7. Approximate retail value of prize is:

Car/SUV:	\$23,000
General Admission Concert Ticket:	\$100.00
Concert VIPs	\$300.00
Merchandise Coupons	

Name of prize winner will be posted in the participating retail locations. For a copy of these Official Rules visit any participating Food City Supermarket store.

All details of Prizes will be determined by Sponsor in its sole and absolute discretion. Sponsor reserves the right to substitute a similar Prize (or Prize Package element) of comparable or greater value for any reason at its sole and absolute discretion. All taxes and other expenses, costs, or fees associated with the acceptance and/or use of Prize are the sole responsibility of Winner. Prizes cannot be transferred by Winner or redeemed for cash and is valid only for the items detailed above, with no substitution of Prize by Winner.

Winner must be at least twenty-one (21) years of age or older at the start of the Contest Period and a resident physically located and residing in the Food City Supermarkets Geographic Area.

Sponsor will make two (2) attempts to notify each 2<sup>nd</sup> chance Winner by telephone between October 3, 2018 and October 5, 2018 and each 2<sup>nd</sup> chance Winner will have twenty-four (24) hours after receiving notification to acknowledge that they have won. Acknowledgements must be made in the manner directed by Sponsor in its notification. Each Winner will be deemed to have received notification that they have won on the day Sponsor contacts such Winner by telephone. Each Winner must claim their Prize in the manner directed in the notification within business days after acknowledging that they have won. The failure to claim a Prize within this five (5) *business day period* may result in disqualification without notice, and an alternate winner may be chosen at Sponsor's sole discretion. Each Winner will be required to present valid identification showing his or her age and place of residence at the time Prize is claimed. Each Winner may be required to execute an Affidavit of Eligibility and Release of Liability and a Publicity Release in order to claim a Prize. By accepting a Prize, each Winner consents to permission (except where prohibited by law) allowing Sponsor to use such Winner's name, city, state, likeness, image, and/or voice for purposes of advertising, promotion, and publicity in any and all media now or hereafter known, throughout the world for a period of eighteen (18) months after the end of the Contest Period, without additional compensation, notification, permission, or approval.

By participating in the Contest, Entrants consent to the use of any information they provide to Sponsor in connection with Sponsor's marketing programs and to the terms of Sponsor's privacy policy, which may be found at: <http://www.myfoodcity.com/en-us/privacy-policy/>. As explained in Sponsor's privacy policy, Sponsor does not sell or rent any Entrant's personal information to unaffiliated third parties, and Entrant may opt-out of receiving Sponsor's marketing materials. Communications regarding Sponsor's marketing materials or privacy policy should be directed to: [Privacy@myfoodcity.com](mailto:Privacy@myfoodcity.com) or Food City Supermarkets, Attn: Food City Customer Service Center, 200 S 56th St, Chandler, AZ 85226.

Each Entrant in the Sweepstakes and such Entrant's heirs, executors, and administrators agrees to defend, indemnify, and hold harmless Sponsor, and Participating Companies/Brands/Products (collectively, "Indemnified Parties") and each Indemnified Party's

officers, directors, managers, employees, attorneys, agents, affiliates, predecessors, successors, and assigns ("Promotion Parties") from and against any and all liability or damages associated with the Contest or the acceptance, use, or misuse of any Prize (or Prize Package element) received in the Contest; and hereby releases and forever discharges and waives any claims against Promotion Parties arising out of or relating to the Contest or the acceptance, use, or misuse of any Prize Package received in the Contest.

To the fullest extent permitted by law, SPONSOR HEREBY DISCLAIMS ANY AND ALL WARRANTIES, EXPRESS OR IMPLIED, INCLUDING THE WARRANTIES OF MERCHANTABILITY AND FITNESS FOR A PARTICULAR PURPOSE, RELATED TO ANY PRIZE PACKAGE RECEIVED IN THE CONTEST. ALL PRIZE PACKAGES WILL BE PROVIDED "AS-IS," "WHERE-IS," AND "WITH ALL FAULTS," AND SPONSOR MAKES NO REPRESENTATIONS OR WARRANTIES AS TO THE QUALITY, FITNESS, WORKMANSHIP, VALUE, LEGALITY, APPROPRIATENESS, OR RELIABILITY OF ANY PRIZE PACKAGE.

Sponsor is not responsible for Contest materials or Entry that is lost, late, misdirected, stolen, illegible, inaccurate, damaged, incomplete, non-delivered, or sent by postage-due mail. The failure of the Sponsor to comply with any provision of these Official Rules due to an act of God, hurricane, war, fire, riot, earthquake, terrorism, act of public enemies, actions of governmental authorities outside of the control of Sponsor (excepting compliance with applicable codes and regulations), or other "force majeure" event will not be considered a breach of these Official Rules. Promotion Parties assume no responsibility for any injury or damage to any Entrant's or to any other person's computer relating to or resulting from entering or downloading materials or software in connection with the Contest. Promotion Parties are also not responsible for printing, distribution, or production errors or for technical, hardware, communication system, software, or telephone malfunctions of any kind related to the Contest.

If Sponsor determines, in its sole and absolute discretion, there is any suspected or actual attempt to deliberately damage the Contest or the operation thereof, any tampering with any portion of the Contest or compromise of the integrity of the Contest, Sponsor reserves the right to take all actions it deems appropriate, in its sole and absolute discretion, including voiding suspect Entries, modifying or terminating the Contest, and conducting a random drawing to award a Prize Package using only those Entries Sponsor deems to be non-suspect. Without limiting the generality of Sponsor's authority regarding the conduct of Contest, Sponsor reserves the right to disqualify any person who tampers with the Contest or violates the Official Rules.

The Contest is void where prohibited. All federal, state, and local laws apply to the Contest. Decisions regarding all matters relating to the Contest that are not addressed in these Official Rules, including the validity of any Entry, shall be made by Sponsor in its sole and absolute discretion, and each Entrant agrees that all such decisions shall be binding and final. Failure to comply with these Official Rules may result in disqualification from the Contest at Sponsors' sole and absolute discretion. Sponsor reserves the right to permanently disqualify from any promotion any person they believe has intentionally violated these Official Rules. Questions

regarding the Contest should be directed to: Creative+Cultural (Marketing Agency) at [info@creativepluscutlural.com](mailto:info@creativepluscutlural.com).